



Culture Power: Inspire to Develop Rural Areas (CUPIDO)

A.1 Master data

Project Type	Full Application
Call	Call 5 February: Full Applications
1.1 Project title	Culture Power: Inspire to Develop Rural Areas
1.2 Project acronym	CUPIDO
1.3 Lead Beneficiary	Länsstyrelsen Värmland
1.4 Start Date	01/09/2018
1.4 End Date	31/08/2021
1.5. Programme Priority	Priority 1 Thinking Growth: Supporting growth in North Sea Region economies
1.6. Specific objective	1.3 Stimulate the public sector to generate innovation demand and innovative solutions for improving public service delivery

A.2 Summary

A.2 Project Summary The partnership has 14 partners from 7 regions in 6 countries around the North Sea. All in regions with an ageing population, due to both urbanisation and changing demography, and with municipalities that struggle to maintain a basic level of services and common functions. The new approach is to lift forward culture as a driver in local & regional development policies and to explore its potential. Culture in the context of CUPIDO is cultural activities (art, dance, music) as well as cultural heritage.

The project's overall objective is to develop new business opportunities in the cultural and cultural heritage sector around the North Sea, to reinforce the economic position, competitiveness and social cohesion of local rural communities in areas with a declining population. The project intends to strengthen a viable and sustainable future economy, based on the social historic role and core qualities and values of the involved regions, cities and local communities.

CUPIDO is mainly about commercialisation of the cultural sector that contributes towards creating vibrant, sustainable rural municipalities/communities that attract people to live, work and enjoy life. The project offers its partners an opportunity to jointly share resources, knowledge and expertise to commercialise the cultural sector. It enables insight into new business approaches, stimulates the development of products and services, and aims at in average five new start-ups per area and support to existing SME's.

B Partnership

B.1 Project beneficiaries

Main details	Contact details
Questions	
<p>1. Länsstyrelsen Värmland (County Administrative Board of Värmland, County Administrative Board of Värmland) <i>Lead Beneficiary</i> No Legal Status: Public State Aid Status Not State Aid Relevant Type of beneficiary: Regional public authority VAT Number: SE-202100239501</p>	<p>Address: Våxnäsgatan 5, 65186 Karlstad, Sweden NUTS Code: - SE311 / NSRP E-mail: katarina.nordmark@lansstyrelsen.se Phone/Fax: + 46 10-224 7394, Website: http://www.lansstyrelsen.se/Varmland/En/Pages/default.aspx</p>

Which are the organisation's thematic competences and experiences relevant for the project?

Värmland County Administrative Board (VCAB) is a regional authority and a link between people and local authorities, and the parliament and central authorities, covering issues and competences in the entire social span. VCAB has a regional EU department with the responsibility to support Värmland in transnational cooperation.

VCAB plays a role in protecting and providing information about the county's cultural environment with the aim of preserving cultural landscapes for the coming generations.

What is the benefit for the organisation from participating in the project?

VCAB's task is to preserve cultural environments in the form of landscapes, buildings, sculptures, etc. and to stimulate that these environments will be used and developed. VCAB will together with the local partnership work for making the garden & sculpture park Rottneros attractive and available for coming generations. CUPIDO provides an opportunity for VCAB to exchange experiences with other countries and cooperate with important stakeholders in Värmland.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

VCAB has been lead beneficiary and project partner in multiple transnational and interregional EU-projects. During the last programme period (2007-2013) VCAB participated in ten European projects, seven of them in the Interreg IVB North Sea Region Programme and five in Interreg IVC. Currently VCAB is lead beneficiary in one and partner in six ongoing projects within several programmes.

What is your main role in the project?

VCAB is the Lead Beneficiary in CUPIDO and coordinates all project management tasks in the project. VCAB is the WP-leader of WP1 and WP2 and will carry out the day to day management of the project together with the project's joint communication activities. VCAB's role will also be to coordinate the local Värmland partnership and to contribute with our competence regarding the preservation of cultural environments.

1.1. Region Värmland (Region Värmland, Region Värmland) Co-beneficiary No Legal Status: Public State Aid Status Not State Aid Relevant Type of beneficiary: Regional public authority VAT Number: SE 222000-1362	Address: Region Värmland, Lagergrens gata 2, 652 14 Karlstad, Sweden NUTS Code: - SE311 / NSRP E-mail: nina.hojdefors@regionvarmland.se Phone/Fax: +46 54-701 10 50, Website: http://www.regionvarmland.se
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Which are the organisation's thematic competences and experiences relevant for the project?

Region Värmland has arranged and facilitated regional and international events to develop technological innovations, based upon virtual reality for example and other hybrid forms of storytelling. Our experience and expertise is an asset for the project, as we have knowledge of initiating and managing projects that benefit from both commercial, as well as cultural values, for entrepreneurs in the cultural sector. The region has a long tradition of business support and business innovation.

What is the benefit for the organisation from participating in the project?

Participation in CUPIDO will help Region Värmland to explore and encourage adaptations of digital technologies to enhance the potential in innovations through the development of new business opportunities in the cultural sector in order to stimulate economic growth.

Region Värmland looks forward to networking as well as a transnational exchange of experiences.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Each year Region Värmland authorises support to around 150 different European projects. We run several own projects, but are mostly involved as co-financers. We have years of experience as project leader and as partner within the Regional Development Funds; for example in the current North-Middle Sweden programme and in the European Social Fund. We are also involved in the Interreg VA Sweden-Norway program and in Interreg Baltic Sea Region (all on-going in period 2014- 2020).

What is your main role in the project?

By arranging workshops, seminars and providing a regional technological node for the project, we intend to incubate digital innovations and ideas that generate models and methods for adapting technologies so that health care, cultural heritage et cetera, can benefit from the existent gamification and VR infrastructure.

Regional test beds will be tried out in close partnership with Länsstyrelsen Värmland. Sunne kommun and Rottneros park and the outcome will be made available for the project.

1.2. Sunne kommun (Municipality Sunne, Municipality Sunne) Co-beneficiary No Legal Status: Public State Aid Status Not State Aid Relevant Type of beneficiary: Local public authority VAT Number: SE 212000-1843-01	Address: Sunne Kommun, Kommunkansliet Kommunhuset, Kvarngatan 4, 68680 Sunne, Sweden NUTS Code: - SE311 / NSRP E-mail: kommun@sunne.se Phone/Fax: +46 565 16000, Website: https://sunne.se
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Which are the organisation's thematic competences and experiences relevant for the project?

Sunne is a cultural hub with its regional Västanå Teater, culture heritage foundation of Selma Lagerlöf, garden & sculpture park Rottneros and its experimental museum Alma Löf. Sunne is a wintersport resort for nordic and down

hill skiing and in summer good for forest excursions, walking, mountain biking, fishing and swimming. A culture summer week gathers famous artist and authors for seminars and events. Students from the graphical vocational school are drivers in culture activities.

What is the benefit for the organisation from participating in the project?

Networking and new partnerships inspire to learn from and reach out to new areas in the NSR and are a good base for marketing. Apart from farming, forestry and small scale industry, culture and tourism are big driving forces for the commercial life in Sunne. Modern techniques can be used to get the local actors work together easier, but it offers also the opportunity to arrange joint activities as theatre plays, concerts, fairs with all international project partners participating virtually.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Sunne has participated in different European structural fund projects in Interreg Sverige-Norge "Inner Scandinavia" and in transnational projects funded through ESF funds. The municipality is involved in bilateral projects where Sunne has been hosting partner interchanging with cultural institutions from Hungary, Romania and Estonia.

What is your main role in the project?

The municipality will use local forces to take a next step, attracting the younger generations in general but also immigrants broadening their knowledge of the Swedish culture traditions. Students from the graphical vocational highschool could play a role in local activities and also get new international contacts. Sunne aims at creating new SME:s in the sector or culture and tourism that are owned by young entrepreneurs.

<p>1.3. Rottneros Park Trädgård AB (Rottneros Park Trädgård AB, Rottneros Park Trädgård AB) <i>Co-beneficiary</i> No Legal Status: Private State Aid Status No Economic Advantage Type of beneficiary: SME VAT Number: SE 556707-4820-01</p>	<p>Address: Rottneros Park, 686 94 Rottneros, Sweden NUTS Code: - SE311 / NSRP E-mail: brantevikab@gmail.com Phone/Fax: +46 565 - 602 95, Website: http://rottnerospark.se/in-english</p>
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Which are the organisation's thematic competences and experiences relevant for the project?

Rottneros Park, from early 1900, is now long-term leased by a semi-public company, owned by Sunne municipality. The sculpture park - with a large area for flowers and trees covers 22 hectares - is open in summertime and has up to 40000 visitors. It is an experimental arena in a traditional environment for gardening, art and craft. Activities: annual flower exhibitions/ fairs, guided excursions with focus on sculpture & artists, special fairs about wildlife, hunting, food, craft or vintage cars.

What is the benefit for the organisation from participating in the project?

The challenge each time is to create new activities and to find new angles of presentations and exhibitions in order to stay attractive, with a specific focus on the young generations. One key question could be how to use modern techniques in the park, making it easier for outdoor concerts, theatre and modern dance events or giving better access to people with disabilities. We look forward to test ideas, to a transnational exchange of experiences with partners that have the same ambition.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Rottneros Park has participated in a Structural Fund project as lead partner and participated in so called small projects co-financed by Interreg Sverige-Norge "Inner Scandinavia" together with parks from Östfold County in Norway, also as leadpartner..

What is your main role in the project?

Rottneros wants to learn from the international partnership how to renew in order to attract and inspire (younger) visitors, how to use modern techniques and how to extend the season. The offer is to turn the park into a test bed for new ideas that in a joint process will grow. Local culture institutions already like to cooperate to create a steady culture cluster in which local institutions work. A longer season for example gives a more stable employment possibilities for local culture workers.

<p>2. Nome Kommune (Municipality Nome, Municipality Nome) <i>Project Beneficiary</i> No Legal Status: Public State Aid Status Not State Aid Relevant Type of beneficiary: Local public authority VAT Number: NO 964 963 371</p>	<p>Address: Nome kommune, Ringsevja 30, 3830 Ulefoss, Norway NUTS Code: - NO034 / NSRP E-mail: kine@nome.kommune.no Phone/Fax: + 47 35946321/ + 47 95306975, Website: http://www.nome.kommune.no</p>
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Which are the organisation's thematic competences and experiences relevant for the project?

The municipality has been working with commercialisation of culture businesses & cultural heritage. The project manager is experienced, specifically on culture. Nome has a tradition for hosting events, smaller activities and small festivals, has knowledge within the organisation as well a broad network that helps to lift events to a sustainable level. The municipality has good knowledge of the cultural heritage and the context of the events, and of potential business developers and start-ups.

What is the benefit for the organisation from participating in the project?

Nome (pop. 6,585) is a rural community suffering from the consequences of demographic change. Its work force is cut to a minimum and minimal resources are set aside for work that is not ruled by law. There are few possibilities

to broaden perspectives and to find inspiration, time and money for activities that can generate growth. By participating in CUPIDO, through the exchange of knowledge and experience transnationally with other European partners, Nome hopes to get the means to lift itself.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Nome was active in the project Waterways for Growth under the theme 'The Dream Mile' that focused on the use of waterways to create platforms for sustainable growth. Dream Mile led to a network of organisations (non-profit & commercial) of cultural and natural heritage in the area of the Telemark waterway. Nome municipality even participated in Interreg IIB Canal Link project, also focusing on regional development along Telemark waterway. Both were in the Interreg IVB North Sea Region program.

What is your main role in the project?

Nome municipality will be leading partner in local cooperation with the University of Southeast Norway and with Telemark Fylkeskommune. This local consortium guarantees access to regional experiences in the culture and cultural heritage field and will give us an opportunity to bring examples of regional best practices to the project. Nome will host the international partner workshop Q4 2019 that wraps up preliminary outcomes of work package 3.

<p>3. Landkreis Wesermarsch (County Wesermarsch, County Wesermarsch) Project Beneficiary No Legal Status: Public State Aid Status Not State Aid Relevant Type of beneficiary: Regional public authority VAT Number: GE 632000280</p>	<p>Address: Landkreis Wesermarsch Fachdienst 91 - Büro des Landrats Poggenburger Straße 15, 26919 Brake, Germany NUTS Code: - DE94G / NSRP E-mail: ines.mannagottera@lkbra.de Phone/Fax: +49 4401 927-326, Website: http://www.landkreis-wesermarsch.de</p>
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Which are the organisation's thematic competences and experiences relevant for the project?

Wesermarsch with a tradition in cultural heritage (North Sea spirit as a typical coastal zone region) has a strong record of museums and local arts & crafts centers. Its traditional character is technical craftsmanship/construction knowledge, which still is the case with the presence of world leading companies in aircraft and ship building. The organisation works with the interface between culture and economics, how to use and to focus local competences increasing regional attractiveness.

What is the benefit for the organisation from participating in the project?

The international partnership can help to answer questions how to renew the cultural tradition in order to attract and inspire (younger) people, how to use modern construction techniques including digital competences and how create attractive working places. Landkreis Wesermarsch looks forward to get input in the shift from industrial culture to the age of digitalization, from the knowledge partners as well as through good practices with focus on intercultural and cross-sectoral learning.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

The North Sea area is important not only for projects (A String of pearls along the North Sea; Wetlands in spatial planning; North Sea Rural; Northern Maritime University; Waterfront Cities. The Landkreis also has taken part in NSC working groups on culture, tourism and economic development. Additionally can be mentioned the LEADER cooperation with Northern Netherlands. The Northern Institute of Thinking was/is involved Creative City Challenge resp. REFRAME. General theme is rural development.

What is your main role in the project?

Wesermarsch is providing innovation experience in the field of "industrial and handcraft culture" focusing much on working packages 4 and 5, but it is involved in all. It will use the region's competence in the industrial and handcraft sector (like windmill, wooden altar, hay roof building constructions or shipyard and airplanes). The intention is to create living laboratories demonstrating digital robots or virtual cinema showrooms, developed in a digital interaction with CUPIDO partners.

<p>4. Gemeente Middelburg (Municipality Middelburg, Municipality Middelburg) Project Beneficiary No Legal Status: Public State Aid Status Not State Aid Relevant Type of beneficiary: Local public authority VAT Number: NL 2128032B01</p>	<p>Address: Gemeente Middelburg, Kanaalweg 3, 4330 PA Middelburg, The Netherlands NUTS Code: - NL342 / NSRP E-mail: j.dooms@middelburg.nl Phone/Fax: +31 06 11 87 43 47, Website: https://www.middelburg.nl</p>
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Which are the organisation's thematic competences and experiences relevant for the project?

Middelburg is experienced in encouraging (young) people to start new companies, to stimulate cross-sectoral cooperation and explore new product and market combinations. The town works closely together with the Roosevelt University; both collaborate with the Erasmus University Rotterdam and the Association of City Management. Town, province, Scalda and Rabobank, started DOK 4, an incubator for innovative techno and creative start-ups. New entrepreneurs get guidance and coaching.

What is the benefit for the organisation from participating in the project?

A long-term ambition of Middelburg is to foster the preservation of heritage and place association, to connect creative industries, new technology, art and education, and to explore its cultural potential for job creation and economic profit. CUPIDO will be embedded in the city's strategic vision and strategy. Transnational exchange will be essential to enhance creativity and innovative concepts of development, to identify of best Europa-wide practices and to explore unique, common narratives.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

The municipality has many years of experience in EU projects: in 'Maritime Heritage' (Interreg A Flanders Netherlands 2005-08; in 'WW2Heritage' and in 'Geography of Inshore Fishing and Sustainability' (GIFS), lead partner for 'Bike Friendly Cities' and active in the cluster project 'Tourfish' - all Interreg IV A 2 Seas 2007-13. The town is involved in the on-going 'Water Resilient Cities' and 'Shaping Climate Change Adaptive Places' projects and partner in the Interreg Europe project 'Violet'.

What is your main role in the project?

The municipality of Middelburg in partnership with Roosevelt Academy (UCR) contributes to CUPIDO with its participation in a national platform of experienced stakeholders, artists, experts in city management and citizens. It will share its knowledge of the co-creation potential of new economic concepts. Middelburg will contribute to all work packages, is responsible for WP 3 and will make knowledge available, including dissemination activities.

5. Gemeente Heuvelland (Municipality Heuvelland, Municipality Heuvelland)
Project Beneficiary No
Legal Status: Public
State Aid Status Not State Aid Relevant
Type of beneficiary: Local public authority
VAT Number: BE0216770056

Address: Gemeente Heuvelland, Bergstraat 24, 8950 Kemmel (Heuvelland), Belgium
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E-mail: stefaan.decrock@heuvelland.be
Phone/Fax: + 32 57 450 450 /+ 32 57 450 472,
Website: <http://www.heuvelland.be/>

Which are the organisation's thematic competences and experiences relevant for the project?

The municipality has experience of developing the area for a.o. tourism, often connected to WW 1. We try to push other values that promote the area, not the least to attract people to live and work here. We work closely with the annual folk music festival and other artist activities. Our mission is to market the municipality with a wide range of themes and work on projects that promote the rural silence, pristine nature and cultural heritage with roots in prehistory, in pottery and in art.

What is the benefit for the organisation from participating in the project?

The municipality will benefit from experiences from regions around the North Sea how to deal with the greying of the population and a brain drain to the larger cities. Through CUPIDO we can learn how to change perspective, how to benefit from international experiences. We are anxious to get input how to stimulate small businesses. Our region Westhoek is known for the WW I tragedy around Ypres, but with all respect for the memories we intend to highlight other culture landscape features too.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

We have no experience in managing an EU project.

What is your main role in the project?

Heuvelland is a small municipality (8000 inhabitants) with limited resources and a small CUPIDO budget. With few employees we have to use our resources efficiently. Region Westhoek is one partner area, we act together with VZW Dranouter. Our role ultimately is to be capable to support the existing festival organisation and others in our region that take an initiative. Our role will mainly be to learn from authorities in similar situations, taking advantage of the input of the Belgian university.

6. Vereniging zonder Winstoogmerk Festival Dranouter (VZW Festival Dranouter, VZW Festival Dranouter)
Project Beneficiary No
Legal Status: Private
State Aid Status GBER
Type of beneficiary: SME
VAT Number: BE 0423 490 518

Address: Dikkebusstraat 234, 8950 Dranouter, Belgium
NUTS Code: - BE253 / NSRP
E-mail: bavo@festivaldranouter.be
Phone/Fax: + 32 57 44.69.33,
Website: <https://www.festivaldranouter.be>

Which are the organisation's thematic competences and experiences relevant for the project?

VZW Festival Dranouter has a 44 year tradition of using culture and local heritage as a lever for economic activities in its own (rural) areas. As such we can contribute with experience related to the subject of research within the CUPIDO project. We have developed a broad range of activities over the years and can share experience (success and losses) that we gathered over the years. We have always worked on the borderline between business, culture and tourism.

What is the benefit for the organisation from participating in the project?

We want to take advantage of the know-how that is available in the CUPIDO partner regions and benefit from the work packages that will be developed in order to create stronger products en economic contributions to our area of work and living. Dranouter looks forward to get constructive feedback on its idea to establish a sound installation (Klankmakerij) that connects music and tradition. Ideal would be to connect to and to make place for a North Sea oriented international sound element.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

There have been project experiences in the past (around the turn of the century) but due to change of staff that experience is no longer present within our team. The organisation works closely together with regional tourism organisations and the municipality in international marketing of the region of Westhoek. Dranouter is involved in

the regional Leader program,

What is your main role in the project?

Our role will be on several levels. We will have an equal role as other partners in contributing to the exchange of experience and the platforms of communication that will be set up in the project. On a local level we will be streamlining with the activities from the other regional partner Municipality Heuvelland and will take advantage of research support from HOWEST. We will host the international delegation in our region. Within the project we will be mostly active within wp 4 & 5.

7. Hogeschool West-Vlaanderen HOWEST (University of applied sciences HOWEST, HOWEST) <i>Project Beneficiary No</i> Legal Status: Public State Aid Status Not State Aid Relevant Type of beneficiary: Higher education and research VAT Number: BE 0259.366.716	Address: Hogeschool West Vlaanderen (Howest), Marksesteenweg 58,, 8500 Kortrijk, Belgium NUTS Code: - BE253 / NSRP E-mail: Herman.kiesel@howest.be Phone/Fax: +32 56 241290 / + 32 495 269827, Website: https://www.howest.be/en
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Which are the organisation's thematic competences and experiences relevant for the project?

The university has been stimulating entrepreneurship and an entrepreneurial spirit, due to working for many years with students, teachers as well as researchers. Howest has therefore gained a vast knowledge in developing and supporting businesses in different sectors and fields of expertise.

Within our research department we have the knowledge and skills to gather all sorts of data and to develop new strategies and tools that can create an impact on an economic level.

What is the benefit for the organisation from participating in the project?

HOWEST looks forward broaden its knowledge of the cultural field and the best practices in it. A knowledge institution should strive to broaden its horizon beyond what is known. By learning from the CUPIDO partners we will be able to transfer and apply project experiences in other sectors in which our start-ups normally are active.

Secondly we will be able to expand our network. New (international) partnerships can be of great value for students, teachers and researchers in our institution.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

The institute has a lot of experience with EU co-financed projects, within EFRO and Interreg (for example SPEK, innovation network BFN (TURBO), open Innovation Inno-Quarter, INTERFIR). We worked with EU-projects in a wide array of topics (for example develop entrepreneurial ecosystems, setting up incubators, my machine), from research to education. The university has access to staff and researchers with experience in EU-projects in every stage of a project.

What is your main role in the project?

In WP 3 a joint survey is set up on what needs and opportunities local people recognise and perceive within the context of culture/cultural heritage and even an analysis of the economic impact of cultural businesses is planned for. The knowledge partners will provide the outlines. In WP 5 new possibilities will be explored based upon research. A MOOC tool on how to start and run a business will be combined with one-on-one support to start-ups, carried out by the university.

8. Creative Foundation (Creative Foundation, Creative Foundation) <i>Project Beneficiary No</i> Legal Status: Public State Aid Status No Economic Advantage Type of beneficiary: Interest groups including NGOs VAT Number: VAT non-recoverable	Address: Creative foundation, Quarterhouse, Mill Bay,, Kent CT20 1BN Folkestone, United Kingdom NUTS Code: - UKJ42 / NSRP E-mail: alastairupton@creativefoundation.org.uk Phone/Fax: +44 1303 760741, Website: http://www.creativefoundation.org.uk
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Which are the organisation's thematic competences and experiences relevant for the project?

The Creative Foundation is an arts charity, which has spent 15 years using creative activity to make Folkestone a better place to live, work, play, study and visit. By mobilising the incredible artistic resources already in the town and working hand in hand with the community, our partners and stakeholders, we have established 5 main projects: the Creative Quarter, Quarterhouse, Triennial, Book Festival and Folkestone Artworks, through which we are transforming the town and surrounding area.

What is the benefit for the organisation from participating in the project?

Folkestone is unattractive to 18-35 year olds. After leaving school many seek further education or employment opportunities elsewhere. Some return to raise families but the community remains unbalanced with an elderly age profile, creating economic issues as the young people with the highest educational attainment and greater skills are most likely to leave for opportunities in large towns. Folkestone CUPIDO will develop a centre of excellence for createch, fused creative and digital industries.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

The Creative Foundation is partner in 'Power of Diversity', a Creative Europe project, under the Culture sub-programme, Co-operation Projects. Led by Pan Optikum, an artist collective from Freiburg, Germany, the project unites 10 European partners from 8 countries to develop and deliver an ambitious programme to engage young people aged 16-24, including disadvantaged, in an exciting outdoor project embracing artistic excellence in the

form of theatre, song, dance, acrobatics, lighting and sound.

What is your main role in the project?

Creative Foundation is involved in all work packages and will lead on work package 4 - culture test beds and platforms. The Foundation will engage young people, supporting them to establish their own digital businesses and become a part of the digital culture. Workspace will be provided in a 1,000 sqm building converted to a Createch hub and centre of excellence with uncontested fibre internet, shared communal space with business facilities, and business support through the knowledge partners.

9. Høgskolen i Sørøst Norge (University College of Southeast Norway, Department of Business and IT, USN)
Project Beneficiary No
Legal Status: Public
State Aid Status Not State Aid Relevant
Type of beneficiary: Higher education and research
VAT Number: NO 911 770 709

Address: Post box 235, 3603 Kongsberg, Norway
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Phone/Fax: + 47 359 52 709,,
Website: www.usn.no

Which are the organisation's thematic competences and experiences relevant for the project?

USN has sustainable regional development as a priority and offers programs of study from undergraduate to PhD in business management and marketing as well as cultural studies. Researchers are engaged in international projects on regional development in many areas. Contact persons are Prof. Helgadottir, who is a specialist in rural tourism development, and associate prof. Per Strömberg who is a specialist in cultural and creative industries with a focus on adaptive re-use.

What is the benefit for the organisation from participating in the project?

University College of Southeast Norway is committed to international collaboration in research as well as in student and staff exchange and welcomes the opportunity to engage with partners in Europe. Participation in international projects raises the knowledge level, but is in particular interesting in finding ways to combine research and practice, to make research available for local authorities with a constraint economy and to discover international assets.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

USN Department of Business and IT currently runs projects funded by the Norwegian state with partners in South Africa, Georgia and Guatemala. The department participates in the annual Euroweek innovation camp for business students. Last year the department hosted the 11th North Atlantic Forum conference on rural development.

What is your main role in the project?

USN will supervise trainees and students engaged in the project WP4 and contribute to the research in WP3 for Norway. It will make experience in cultural entrepreneurship consultancy, research and international projects available for the project partnership. USN is one of three knowledge partners in CUPIDO that will develop a joint, updated research scheme at the start of the project.

10. Highland and Islands Enterprise (Highland and Islands Enterprise, HIE)
Coordinating Beneficiary No
Legal Status: Public
State Aid Status Not State Aid Relevant
Type of beneficiary: Regional public authority
VAT Number: GB 265 8564 20

Address: An Lòchran 10 Inverness Campus, Inverness Scotland, IV2 5NA Inverness, United Kingdom
NUTS Code: - UKM62 / NSRP
E-mail: annmarie.reid@hient.co.uk
Phone/Fax: +44 (0) 1463 245 245,
Website: http://www.hie.co.uk

Which are the organisation's thematic competences and experiences relevant for the project?

Highlands and Islands Enterprise is an economic & community development agency that promotes cultural activities in rural communities. Provide targeted management support to 'creative/cultural' social enterprises and businesses. We can share our experiences of community-based approaches and business models to enhance economic growth within very remote and rural communities. We encourage young people in education and employment opportunities in culture and creative industries sector.

What is the benefit for the organisation from participating in the project?

Participation in CUPIDO is an opportunity to work with European partner organisations to jointly share resources, knowledge and expertise on a commercialisation of the cultural sector. We work closely with co-beneficiary University of St Andrews on an IT based orientation. HIE will try to elaborate and build further on the outcomes from the Scottish Year of History, Heritage and Archaeology in 2017, where the program of digital adoption activities and innovative digital approaches were developed.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

HIE has a European Team with extensive experience of managing participation in EU programmes. Sometimes involved itself in projects like CLUSTERS3 (Interreg Europe) about challenge of size for small businesses or the RemIX project that won the European Broadband Award for providing a future-proofed and quality service across a 2000km² area. HIE is often funding regional initiatives and supports projects that accelerate private sector-led business investment, which target social wealth creation.

What is your main role in the project?

HIE focuses on the local resources, mainly within work packages 4&5, hopes to work with European and local partners to commercialise rural communities' cultural heritage assets by the use of digital to support innovation

and enterprise. HIE fully supports new collaborations between the academic sector and cultural social enterprises/businesses on the theme of digital technologies and practices. We will focus on innovative ways to engage and involve young people in local activities.

<p>10.1. University of St Andrews (University of St Andrews, University of St Andrews) Co-beneficiary No Legal Status: Public State Aid Status Not State Aid Relevant Type of beneficiary: Higher education and research VAT Number: GB 607 6064 48</p>	<p>Address: University of St Andrews, KY16 9AJ St Andrews, Fife, United Kingdom NUTS Code: - UKM23 / NSRP E-mail: ahr1@st-andrews.ac.uk Phone/Fax: +44 7535955314, Website: : http://www.st-andrews.ac.uk</p>
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Which are the organisation's thematic competences and experiences relevant for the project?
 OpenVirtualWorlds is an interdisciplinary group of researchers with expertise in computing, digital design, history and museology; and with 10 years experience in 3D and immersive technologies, focusing on system engineering and the relationship between quality of service and experience. Scientific results are addressing the use of Virtual Worlds, Cross and Parallel reality systems in mobile and immersive contexts. We have spun out SMART History, to create a Virtual Time binocular platform.

What is the benefit for the organisation from participating in the project?
 The University of St Andrews will in partnership with a cohort of local cultural organisations research and develop understanding of their current use and needs for digital technologies, with a particular emphasis on the challenges and opportunities associated with emergent technologies. This will enable us to both make a contribution to knowledge and to design, develop, deploy and evaluate digital tools which address the needs and aspirations of cultural organisations.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.
 St Andrews is involved in three major EU projects: Connected North priority and Connected North and Natural Heritage in Northern Environment, both in the Northern Peripheries and Arctic Program and the EULAC Museums and Communities in Horizon 2020.

Research on the potential of emergent immersive and mobile technologies to promote heritage and support the goals of heritage organisations. We followed a practice based research methodology through the collaborative development of digital outputs.

What is your main role in the project?
 The University will work closely with HIE in supporting a diversity of cultural heritage organisations to develop their digital profiles and to commercialise their cultural heritage, resulting in the creation of jobs. We will develop a generic toolkit, configured to meet the specific needs of cultural heritage organisation, which will be made available across the local and international consortium. We will engage in knowledge exchange activities and workshops in Scotland and internationally.

B.2 Beneficiaries contacts

Name	Contact	Address
<p>Ericson Torben Beneficiary: Länsstyrelsen Värmland Authorised Signatory: Yes</p>	<p>Torben.Ericson@lansstyrelsen.se +46 10 224 70 00</p>	<p>Våxnäsgatan 5, 65186 Karlstad, Sweden</p>
<p>Nordmark Katarina Beneficiary: Länsstyrelsen Värmland Authorised Signatory: Yes</p>	<p>katarina.nordmark@lansstyrelsen.se +46 10 2247394</p>	<p>Våxnäsgatan 5, 65186 Karlstad, Sweden</p>

C.1 Rationale

C.1.1 What are the shared territorial challenges that will be tackled by the project? A shared challenge is the struggle for survival of rural regions with an ageing population and shrinking labour markets in agriculture and smaller industries that tend to be pre-dominant in these areas. A shared challenge is to turn such regions into attractive places again, attractive to work, live, enjoy and settle.

CUPIDO's partnership consists of 14 partners in seven rural regions in six countries around the North Sea with an imbalance due to an increase of the grey generation. Around 25% of the total population in the European Union is aged between 55 and 80, which has a considerable impact on the labour market. Eurostat specifies population trends in European regions with relatively similar age pyramids - onion shaped - and the bulk of the population being between 35 and 60 years of age. Of particular interest for the North Sea region is the relative over-representation of those aged 45 to 60 (more male than female), meaning that we will have to deal with a growing ageing (retiring) population ten years earlier than other European regions.

The impact of an imbalance in population on local service levels is obvious and can easily lead to vicious circles, with disappearing services, making it unattractive for families to settle,

difficult for businesses to survive, and leaving regions with less tax income. Imbalance does not have to be perceived as negative only, as the 'grey generation' can be an asset. The 'yuppies' of the 80's will eventually become 'guppies' (grey urban pensioners): active, wealthy consumers of culture. The senior citizen is an important, growing target group for the European tourism industry and for the culture sector, having a spending capacity of over € 3,000 billion. The culture sector could bloom by all those having time and money for and interest in cultural experiences and cultural heritage. A major challenge for local public authorities and institutions is to take into account the needs, expectations and experiences of (senior) citizens and to stimulate public-private investments in marketing research, visitor and cultural infrastructure, as well as product development. Many small businesses still exist in the cultural heritage sector, often with no perspective of succession. We should take care of the slowly disappearing knowledge and craftsmanship and develop means to re-imagine culture, skills and heritage in order to pass it on to younger generations.

CUPIDO will analyse this dual impact of an ageing society. The challenge is to analyse beyond obvious negative consequences. In this regard special attention should be paid to engaging the experience of senior consumers and producers in business development investment and mentorship. Second home owners and locals returning in their senior years can be a valuable human resource.

Rural population imbalance also relates to the relatively autonomous process of urbanisation. Eurostat characterises the North Sea area as being 'predominantly urban' (65%) and under 10% as 'predominantly rural', due to large urban conglomerations and a high population density in certain areas. Other European regions are far more rural or still somewhere in-between. The consequence of urbanisation is a de-population of rural areas. CUPIDO should find strategies to change this trend, to analyse better what the impact is on regions with an outflow. Not only the young people are disappearing, also the future carriers of local culture, future local craftsmanship and knowledge do. What to experience if an urban citizen wants to sail/cycle along the coast, if he/she wants to experience country-side nature or culture and nobody is present anymore to host, to guide, to maintain/repair the cultural, natural heritage? Research in Norway indicates that second home owners may have more to offer in the local economy than often assumed, such as business skills and even investment. Strengthening the civil society, engaging the local population will help constrained local authorities.

The challenge for rural societies -and for CUPIDO- is to create a work perspective for the next generation, either to keep those still at home in place or to get back those that left. A next challenge is the recent inflow of refugees that create an urgent need to introduce newcomers to and to engage them in rural societies. Focus on culture can aid their integration into the community.

The challenge is to meet the decline in traditional knowledge and enterprises leaving behind an empty space in the cultural landscape. The switch to modernisation offers an opportunity for 'remainders' to take care of disappearing knowledge and to create a rural labour market. Contemporary digital techniques make rural experiences available to anyone and rural companies should of course supply these products and services.

C.1.2 What is the project's approach in addressing these shared challenges and/or joint assets and what is new about the approach the project takes?

The new approach is to lift forward culture as a driver in local & regional development policies and to explore the potential of the cultural sector for job creation that increases welfare. The ultimate goal is to create vibrant, sustainable rural communities that attract people to live, work and enjoy life.

CUPIDO focuses on the following two main questions:

1. How can the cultural sector create jobs and welfare growth?
2. How can culture be a driver in local and regional development policies?

A quest for rural job opportunities should look beyond industry, tourism or energy/climate. Dutch 'Volkskrant' stated recently that 'the largest power of Europe will in the future world economy not be found in industry, agriculture, technology or innovation but in its history.' History is our culture, is how we take care of our heritage and how we preserve it. A genuine cultural environment is historically grown, is the identity, the regional DNA. It should be taken care of or at least has to be valued before it just disappears. Heritage/culture values can play a role in the regeneration of rural areas.

Regenerative sustainable growth processes and jobs creation must connect to local identity. Rural communities can be thriving places for business and economy. 'Place branding' has to become a common feature and a successful economic factor, but only when connected to the local community it generates sustainable jobs and opportunities. Policy development must be inclusive, social and cohesive: all stakeholders, and in particular job creation, shall connect to the carrying capacity of the local society.

A joint narrative approach that is more common in tourism and cultural heritage spheres will be adapted for use in the wider culture field that CUPIDO covers, including cultural heritage. In essence this approach:

- concentrates on the potentials and power of local stakeholders and on the perception of culture an heritage users how to strengthen the local identity,
- brings cohesion and focus in the wide cultural variety;

- fine-tunes the specific cultural preconditions for a region and allows a consistent marketing and branding,
- helps to facilitate the policy development to influence business and education,
- and supports public initiatives and start-ups in culture.

The project's work scheme will roughly consist of the following steps:

1. Joint development of the strategy and plans of action
2. Test innovative approaches, public participation models and business support
3. Explore and encourage adaptation to digital contemporary technologies
4. Support of actions that provide cultural and creative sectors and players with skills and competences in creative cross-sectorial and cross-border platforms

CUPIDO's rural municipalities and/or regions have to some extent already discovered and experienced the power of culture: from sculpture parks to historical 16th century town centres, from popular folk music festivals to towns with a broad variety of culture festivals. Initiatives as these attract visitors and users that have an impact on local businesses. It is the next step that is the joint challenge: how to turn assets into a longer lasting all-year impact on the local community, how to engage (keep engaged) local stakeholders? How to act with limited, constraint local authority assets and make place to community initiatives that are complementary? How to find innovative ways of financing, crowd funding, carried by the local community?

In each of the seven pilot areas centres of cultural excellence will emerge that systematically explore, test, stimulate and support the search for culture job opportunities. These cross-sectorial cooperation platforms combine local experiences and knowledge with regional assets. They support creative businesses, focus knowledge and stimulate a creative business culture. Innovative, creative minds gathered in the centres of excellence will have an impact on other businesses as well. Ultimately it raises the attractiveness of the partner regions for businesses (support in local establishment, creation of new opportunities), for visitors (improves culture tourism, quality of culture) and for residents (improves quality of life, increases inflow).

The innovative aspect of the project is to explore in a joint process in a number of fields where the culture business capacity can be detected. It will be a joint partner process as much as a joint public participation process. In cultural heritage it is for example not only the disappearing craftsmanship that offers job opportunities, it can also be how to renovate old and install modern, how to get a good energy label for a monument, how to give access through digital techniques. In culture it can be how to use traditional folk music as a driver as well as art in the landscape, how to connect internationally or how to use culture as a therapy in health care. CUPIDO will in an inductive way refine these opportunities by doing.

C.1.3 Why is transnational cooperation needed to achieve the project's objectives and results?

The simple answer on the necessity of transnational cooperation is that smaller local authorities in rural settings do lack time, resources and finances to do things outside the box. Resources are used to maintain a basic level of services, and these are with a declining population constrained. Exchange of international experiences with authorities, or better, with communities in a similar situation, can be useful to tackle common problems.

The partnership covers seven pilot areas in rural regions that know a decline in population and an ageing population. The composition of the consortium with partners in a similar situation, all looking for innovative solutions, is promising for constructive joint dialogues on policy, creative businesses and local involvement. It is not enough just to state that the culture sector is underdeveloped in its job creation and has a large potential for rural development. Systematic analysis can help to avoid pitfalls and tunnel vision. Cultural heritage is more than just opening up a landscape for tourism. International cooperation can help to explore what this 'more' is, what the value is of working together with the history of the landscape. Key question is how to trace and detect innovation demands that are anchored in the local community and that will lead to a strengthening of the culture business capacity.

The main advantage of international cooperation is that it can help to fight 'home blindness', a rather common phenomenon in seeing and appreciating the value of the own surrounding. The project will try to develop a method of 'international cultural second opinion' as part of each cultural centre of excellence to lift forward 'hidden' values. SME's and start-ups may lever the innovation ability by enriching heritage and culture-based experiences and competences from partners of different regions. A successful encounter between professionals from other contexts is the key for effective colliding and mixing ideas. The partnership supports actions providing cultural and creative sectors and players with skills and competences by creative cross-sectorial and cross-border meetings.

The 'fine arts' (painters, dancers, musicians etc.) are often concentrated to urban areas, which includes education as well as performance institutions. Many regional policies stipulate the need to spread this type of culture and make it widely available. We gladly support and strengthen these policies and to test new, innovative ways of realising such a decentralisation. The cultural carriers themselves are often badly equipped to see and realise the opportunities and to make a living of it. In culture education more time could be spent on courses in business administration, whilst cultural start-ups in local communities could use extra focus and/or tutorial support. The pre-conditions are different in each participating region and this can be used for mutual learning. The partnership will work with its complementary experiences that

provide an added value in the North Sea context.

CUPIDO intends to realize concrete, joint cultural interchange and joint international events:

- Folk music for example has its roots in all participating regions – often with similar types of instruments – but on artist level there still is little exchange between the North Sea countries.
- A cultural heritage visualisation of the renovation of a golden age monument can be used for educational purposes to show classical renovation techniques and learn by doing virtually.
- Digital techniques could make possible to arrange live outdoor concerts with participation from musicians from each region (each playing from home).
- Virtual reality (VR) allows a visitor to experience the Scottish highlands or a sculpture park whilst being at home. VR can also be used therapeutically in health care connecting to elderly people's childhood memories or to stress related illnesses.

The examples mentioned here just give an impression of possible outcomes of the project, to be refined in an inductive way - finding joint solutions by doing.

Transnational cooperation is not only the exchange of organisation models, business support and policy influence. The mere culture offers great opportunities to intensify interchanges between the North Sea countries that are based upon local artistic and cultural values. The outcome of the DNA story is part of the project. The same will also apply on the issue of using culture as an interchange agent. In general the project will use methods like peer reviews, participant interviews, public inquiry and mutual consultancy to inspire partners to get a step further in their design and realisation of for example a sound installation, a digital cultural centre, a landscape sculpture, a path of senses, the visualisation of the golden age, or a culture competence platform.

C.2.1 Objectives

C.2.1 Project overall objective The project's overall objective is to develop new rural business opportunities and to improve the survival conditions for existing rural SMEs in the cultural and cultural heritage sector around the North Sea by strengthening the capacity of the public sector to generate innovation demand. CUPIDO will reinforce the economic position, competitiveness and social cohesion of local rural communities in areas with a declining population. The project intends to strengthen a viable and sustainable future economy, based on the social historic role and core qualities and values of the involved regions, cities and local communities.

CUPIDO focuses on the following two main questions:

1. How can the cultural sector create jobs and welfare growth?
2. How can culture be a driver in local and regional development policies?

CUPIDO is mainly about commercialisation of the cultural sector that contributes towards creating vibrant, sustainable rural municipalities/communities that attract people to live, work and enjoy life. Strengthening the civil society increases local engagement and commitment and will relieve the burden of in particular local authorities.

The project offers its partners an opportunity to jointly share resources, knowledge and expertise in commercialising the cultural sector. It enables insight into new business models and approaches and stimulates the development of products and services aiming at, in average, five new start-ups per area.

C.2.1 Project detailed objectives

Title	Description
1. To create new knowledge partnerships and cooperation between private and public organisations	A formal cooperation of SME:s, entrepreneurs, local interest groups, knowledge institutes, public sector and end users (incl. tourism, IT, cultural and natural heritage, education, health). New sector crossovers provide knowledge to support the market introduction of new businesses. Involvement of local community is important to get added value.
2. To foster innovative opportunities through the development and introduction of new products and services	The project supports the creation of joint ventures between private and public organisations in order to adapt new technologies, create new products and services and stimulate the take-up of these. CUPIDO support existing as well as new SME's. The knowledge partnerships will enhance the regional innovation support capacity of the local communities.
3. To stimulate local and regional authorities to include culture as an	Successful products and services will be delivered also after the project has finished that contribute to economic broadening and

economic driver in its policy making	strengthening of the economic resilience of local communities/ cities in the North Sea Region. The long term impact shall be anchored in and supported by the policies of local and regional authorities.
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C.2.2 Outputs

C.2.2 Output indicators

Indicator	Target
Number of improved or new innovation support measures launched for public service delivery	26
Number of enterprises participating in cross-border, transnational or interregional research projects	70
Number of research institutions participating in cross-border, transnational or interregional research projects	4
Number of organizations/ enterprises adopting new solutions by project end	100
Number of organizations/ enterprises informed about new solutions by project end	650

C.2.3 Results

C.2.3 Project results

Indicator	Target	Unit	Definition
Stronger cross-sector knowledge based cooperation	7	number	Long lasting partnerships, embodied in culture centres of excellences - virtual or real- will be established at the project's end. They will be gathering key stakeholders, be based on the quadruple helix model and focus on the assets of culture.
Increased culture business capacity	35	SME:s established	Capacity building will lead to in average five start-ups in each region in the field of culture/cultural heritage, but will also strengthen the market position of already existing cultural SME's.
Increased regional attractiveness	7	Survey of qualitative perception indicators	Measure the perception of place attractiveness through public inquiries of the resident's needs/wishes. A survey will be set up in wp 3 for a baseline and at the end for a review. An analysis of number of visitors/users to cultural sites is included.

C.3 Strategies

C.3.1. How does the project contribute to the wider strategies and policies? In "Towards an integrated approach to cultural heritage for Europe", the Commission states that "...Europe's cultural heritage, both tangible and intangible, is our common wealth, our inheritance from previous generations of European and our legacy for those to come. It is an irreplaceable repository of knowledge and a valuable resource for economic growth, employment and social cohesion. The Europe 2020 strategy for a smart, sustainable and inclusive economy mentions that "efficient policies for cultural heritage have much to do with sustainable development, as culture is a resource we can manage, if appropriately, for sustainable progress finding a balance between preservation of heritage and its exploitation". Innovation Union is one of the seven Flagship Initiatives of interest.

These policies stood central at EU:s 'Social Summit for Fair Jobs and Growth' in Gothenburg. CUPIDO relates to its wider perspective to explore how the EU's education and culture policies can make a greater impact on the creation of jobs, economic growth and social fairness throughout the EU and the promotion of social dialogue at all levels. The Swedish prime minister concluded that "there is a clear commitment to put the interest of our people at the

heart of the EU agenda". CUPIDO will contribute by taking action.

"Attractive and Sustainable Communities" is a priority in the North Sea Commission NSR 2020 strategy, stating that the digital economy offers major potential. We will supply examples.

C.3.2 What are the main synergies with past or current EU and other projects or initiatives the project makes use of?

A typical example of a past culture project is Villages of Tradition that our German partner uses as reference, other NSR IVB projects are f-ex- Creative City Challenge, Vital or DANS ON. CUPIDO will connect to ongoing projects/events in Creative Europe (as f.ex.the European Year of Cultural Heritage), in Interreg Europe (f.ex. Hericoast, Digitourism, P-IRIS or SILVER) and in NSR (f.ex. Create Converge). Of interest are also the activities and initiatives of European cultural organisations like Euroart (artist's colonies) or others in art and culture heritage. The outline of the project was March 2017 presented at and supported by the North Sea commission's Smart Regions Group and arrangements are made to supply with regular feedback.

C.3.3 How does the project build on available knowledge?

The project partnership is new and consists of a mixture of partners with a wide variety in experience of European projects. Lead Beneficiary Värmland is currently involved in several projects and has a long tradition of being (lead) partner in several projects. Several partners have a strong track record of participation in EU projects. Almost all partners are situated in Leader areas (rural development) and have (had) projects from that program. The research institutes house amongst others well known departments for Digital Arts and Entertainment, Cyber security, Start-up support and Industrial Product Design. Värmland implements cooperative & public models and social enterprise and makes its experience available. The partnership covers different angles of the cultural field, working at local level close to and in cooperation with local forces. The partnership will be able to inspire others as well as each other professionally.

C.3.4 Please describe all measures/ activities/ outcomes that confer or may confer a competitive advantage to one or more beneficiaries in the partnership.

National, organisation and programme procurement rules will be fully adhered to.

The project pro-actively engages local organized enterprises and businesses as for example via Chambers of Commerce, existing business networks or stakeholder interest groups and involves existing local/regional business support institutions. The centres of excellence shall not promote individual interests and aim at initiatives and activities with a long-term impact on all participants.

There are two private organisations in the consortium and one public non-profit economic association, of which one private non-profit association falls under the General Block Exemption Regulation (GBER), the others do not have economic advantage. All comply with the rules as stipulated in fact sheet 16.

C.4 Impacts

C.4.1 Sustainable development

Positive effects

C.4.1 Description of the contribution

The project explores in particular the economic and socio-cultural dimensions of sustainability as it has the intention to strengthen rural societies: by taking advantage of the cultural assets using the knowledge and experience of local stakeholders and general public, and by highlighting the economic potentials of cultural values. Through job creation it might be possible to combat negative demographic tendencies, to stimulate and invite a next generation to take over and to facilitate a settlement in regions in decline. Especially in the cultural heritage sector it is time to gather knowledge from the older generations and pass it on to the young. CUPIDO is shaping an attractive and vibrant rural society, with a place for young and old.

C.4.2 Equal opportunities and non-discrimination

Positive effects

C.4.2 Description of the contribution

Culture is the glue of a society and is essential for the perception of attractive living. Culturally attractive areas help businesses in taking decisions where to establish, help people to decide where to settle or where to stay. The project's focus on rural regions is to a large extent aiming at the improvement of opportunities and at making rural preconditions more equal to those in an urban context. The use of digital innovations will make it possible for rural citizens to compete on a more equal basis. Digital techniques increase equal opportunities giving access to services to anyone, irrespective of abilities. Virtual reality can help increase cultural integration of recently arrived as well as show their cultural background.

C.4.3 Equality between men and women

Positive effects

C.4.3 Description of the contribution

A recent Swedish study shows an equal gender balance in state-financed culture in the Nordic countries. Since the year 2000 the number of female culture workers is slowly growing; in the museum sector are more women and in institutions for music and orchestras more men employed. In leading positions it still is more common with a male dominance. Business units

at local and regional authorities probably show a more unequal gender balance if compared with the local and regional culture (and tourism) departments. CUPIDO is aware of these trends and aims at systematically taking an equal gender balance as a pre-condition when organising meetings, conferences and activities, when organising local activities or transnational exchanges.

C.5 Work Packages

C.5 Work Packages

Number/Title		Period								
1. Project management		Sep/2018 - Aug/2021								
Responsible Beneficiary	Länsstyrelsen Värmland									
Involved Beneficiaries	<ul style="list-style-type: none"> - Creative Foundation - Gemeente Heuvelland - Gemeente Middelburg - Highland and Islands Enterprise - Hogeschool West-Vlaanderen HOWEST - Høgskolen i Sørøst Norge - Landkreis Wesermarsch - Länsstyrelsen Värmland - Nome Kommune - Region Värmland - Rottneros Park Trädgård AB - Sunne kommun - University of St Andrews - Vereniging zonder Winstoogmerk Festival Dranouter 									
Description	<p>Guarantee that objectives and goals as described in the application are followed and that activities are delivered in time, with the regular activity report as a leading instrument. The lead beneficiary (LB) coordinates towards the joint secretariat and gathers information for the joint reports.</p> <p>Guarantee that the budgets are realised in time, and are within the budget framework. The regularly financial report structure is leading instrument to monitor finances. It is the responsibility of each beneficiary to deliver the financial reports. It is the LB responsibility to forward EU grant payments.</p> <ul style="list-style-type: none"> • The project will establish a Project Steering Committee that includes representatives of all beneficiaries, and which gathers at least three times in the project period (additional meetings on request). It monitors the management team, decides upon major changes/problems, and covers the strategic impact of the project. • The Lead Beneficiary is responsible for the general project management that must aim at involving all beneficiaries in the joint activities. It will therefore install a project management team with all work package leaders and the project manager. The team will meet bi-monthly mostly through Skype and oversees the project's implementation, project progress and well-functioning of each beneficiary. The project team also monitors the budget. The work package leaders will supervise the activities in the work packages through regular meetings and through progress surveillance. 									
Activities and Deliverables (C.5.1)	<table border="1"> <thead> <tr> <th>Activity</th> <th>Indicator</th> <th>Deliverable</th> <th>Target</th> </tr> </thead> <tbody> <tr> <td> 1. Project Steering Committee The project arranges at least three Project Steering Committee meetings in the course of the project to discuss the strategic direction of the project, the progress/problems, and the performance. Meetings are combined with the joint conferences. </td> <td>Exchange of Information Event (Internal)</td> <td>Steering Committee Meetings</td> <td>3</td> </tr> </tbody> </table>	Activity	Indicator	Deliverable	Target	1. Project Steering Committee The project arranges at least three Project Steering Committee meetings in the course of the project to discuss the strategic direction of the project, the progress/problems, and the performance. Meetings are combined with the joint conferences.	Exchange of Information Event (Internal)	Steering Committee Meetings	3	
Activity	Indicator	Deliverable	Target							
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1.a. Project Steering Committee (sub)	Number of participants	One person per partner attending the SC meetings; all interested partners are welcome.	14
2. Project Team Meetings A project team group will be installed to lead the project. The team consist of the project coordinator plus the responsible contact person for each work package.	Exchange of Information Event (Internal)	Bi-monthly project team meetings, mostly per SKYPE	15
2.a. Project Team Meetings (sub)	Number of participants	Participants per meeting	7
3. Strategic and operational project management and coordination The LB is responsible for project management both at strategic and operation level. The aim is to support project partners, supervise project activities and ensure proportionate reporting to the JTS in accordance to project application.	Report / Strategy	Project management plan with reporting structure and detailed measures	1
3.a. Strategic and operational project management and coordination (sub)	Number of Readers	The LB develops a project management plan. It comprises of partner's responsibilities, project activities as well as quality and financial control within the given time and budget.	50

Number/Title		Period
2. Communication activities		Sep/2018 - Aug/2021
Responsible Beneficiary	Länsstyrelsen Värmland	
Involved Beneficiaries	<ul style="list-style-type: none"> - Creative Foundation - Gemeente Heuvelland - Gemeente Middelburg - Highland and Islands Enterprise - Hogeschool West-Vlaanderen HOWEST - Høgskolen i Sørøst Norge 	

- Landkreis Wesermarsch
- Länsstyrelsen Värmland
- Nome Kommune
- Region Värmland
- Rottneros Park Trädgård AB
- Sunne kommun
- University of St Andrews
- Vereniging zonder Winstoogmerk Festival Dranouter

Description

The main aim of the communication is through effective activities ensure a solid impact of the project in especially the rural areas. This in hope to create an interactive communication and engagement between project partners and target groups on all levels.

WP-leader Värmland County Administrative Board (VCAB) appoints a Communication Manager (CM) within its organisation. Each partner will appoint a Communication Officer (CO). The CM in coordination with COs, develops a plan for operational and strategic communication activities. The plan will ensure that the objectives are reached and that the project results will be shared through effective activities. Each region will also develop a local communication plan for their pilot areas.

All partners will contribute to keeping the project website attractive and updated under coordination of VCAB. A series of articles about the pilots will be published on the website and in social media. Film and audio will also be used in the communication. Press releases, related to major events in the project will be launched. An online tool will be used for internal project communication.

Main target groups are local and regional authorities, citizens, culture carriers and SMEs in rural areas. The regional target groups play an essential role in the tools to organise public participation and job creation. The communication strategy aims to actively involve local culture carriers/business initiatives.

Activities and Deliverables (C.5.1)

Activity	Indicator	Deliverable	Target
1. Communication Strategy The Communication Lead together with appointed communication officers from partners carries out communication activities at operational and strategic dimensions. This will be included in the Communication Strategy for CUPIDO.	Report / Strategy	Internal communication strategy report	1
1.a. Communication Strategy (sub)	Number of Readers	The Communication Lead develops a communication strategy covering objectives, channels, methods and target groups as well as the responsibilities of all partners.	50
2. Joint Conferences Kick-off (Q4 2018 Sweden), Mid-Term (Q2 2020 Scotland) and Final (Q2 2021, NL) NSR-wide invitation on the theme of the power of	Exchange of Information Event (External)	External conferences	3

culture in creating jobs in rural areas, arranged in close co-operation with North Sea Commission Sustainable group			
2.a. Joint Conferences (sub)	Number of participants	Project stakeholders, influencers to attend conferences	250
3. CUPIDO digital exposure Communication lead, develops joint project website. All partners contribute in keeping project website updated. Local language information about CUPIDO in each partners organisation's web site. Social media will be used to exposure the project.	Communication Initiative	Project website Information on partners websites Social media (Facebook, # Instagram, # Twitter)	18
3.a. CUPIDO digital exposure (sub)	Number of Users	Visitors at web sites and social media	10000
4. Series of articles and films A series of articles and films about each project pilot area will be made. A project folder will be developed. These articles, films and folder will be spread through different channels such as project website, social media and events.	Communication Initiative	Articles from all pilot areas (14). Films from each partner (14) and from the pilot areas (7).	35
4.a. Series of articles and films	Number of Users	Series of articles and films. Number of recipients.	10000
5. Internal project communication An online tool will be set up for internal project communication.	Communication Initiative	An online tool for internal communication.	1
5.a. Internal project communication (sub)	Number of Users	Online tool for internal project communication.	50
6. Representing CUPIDO at external events CUPIDO ambassadors will disseminate project achievements and approach in selected events and transfer	Dissemination Event	Participations in external events.	20

CUPIDO to wider audiences and stakeholders.			
6.a. Representing CUPIDO at external events (sub)	Number of Participants	The project will be disseminated in several different external events and conferences.	2000
7. Communication plan for pilot areas Targeted communication at local context is a fundamental element in CUPIDO. Each pilot area shall manage its local communication and design a communication plan to enhance the effectiveness of the project activities in the local context.	Communication Initiative	Communication plans will be developed for each pilot area by the partners. Each plan will describe communication activities, channels, methods and target groups.	7
7.a. Communication plan for pilot areas (sub)	Number of Users	The Communication plans will be used by the project partners for the pilot areas.	50

Communication Objectives (C.5.2)

Title	Project Detailed Objective	Target groups
1. Transnational exchange of cultural experiences, ideas and solutions to make culture as a driver in local and regional development	To create new knowledge partnerships and cooperation between private and public organisations	<ul style="list-style-type: none"> - Business support organisation - General Public - Higher education and research - Interest groups including NGOs - Large private enterprise - Local public authority - Regional public authority - SME
1. Demonstrating to target groups how the cultural sector can create jobs and welfare growth	To foster innovative opportunities through the development and introduction of new products and services	<ul style="list-style-type: none"> - Business support organisation - Higher education and research - Local public authority - National public authority - Regional public authority - SME
1. Dissemination of activities and results to make culture as a driver in local and regional development policies	To stimulate local and regional authorities to include culture as an economic driver in its policy making	<ul style="list-style-type: none"> - Education/training centre and school - Higher education and research - Local public authority - National public authority - Regional public authority - Sectoral agency

Number/Title	Period
3. Power of Culture, the DNA of a region	Sep/2018 - Dec/2019
Responsible Beneficiary	Gemeente Middelburg
Involved Beneficiaries	<ul style="list-style-type: none"> - Creative Foundation - Gemeente Heuvelland - Gemeente Middelburg - Highland and Islands Enterprise - Hogeschool West-Vlaanderen HOWEST - Høgskolen i Sørøst Norge - Landkreis Wesermarsch - Länsstyrelsen Värmland - Nome Kommune - Region Värmland - Rottneros Park Trädgård AB - Sunne kommun - University of St Andrews - Vereniging zonder Winstoogmerk Festival Dranouter
Description	<p>Question: what is the characteristic cultural DNA of each area, what can be developed and how can it contribute to job creation?</p> <p>Middelburg and Landkreis Wesermarsch will be responsible, providing the partners with an outline of themes to take into account, focusing on local wishes and needs, and engaging stakeholders & local communities. The knowledge partners will provide outlines for the perception survey and for the economic impact analysis of cultural businesses.</p> <p>A narrative approach is used to analyse the core values of each of the seven pilot areas. The outcomes will be validated in a joint peer review process. In each partner area a compilation of all involved in a culture related activity will be produced. In regular local stakeholder meetings these local forces will be invited to bring forward a number of typical culture features of their region. Crucial is to connect to the attractiveness of a place from the resident's perspective.</p> <p>The project partners will review and adopt solutions from the other partners and will use the results for testing in WP4. Part of the joint communication strategy is to facilitate replication of the deliverables among relevant target groups beyond the partnership. The North Sea Commission Smart Regions group is a platform in this respect.</p> <p>Joint meetings: a kick-off in Sweden (Q1 2018) with a focus on the outline and a workshop in Norway (Q2 2019) with the review of narrative approach and process results.</p>
Who will use the main deliverables from this work package?	<ul style="list-style-type: none"> - Business support organisation - General Public - Interest groups including NGOs - Local public authority - SME
How will you involve target groups (and other stakeholders) in the delivery of the Work Package?	<p>The main target groups are stakeholders, community initiatives and residents of all participating areas. They are the local (regional) carriers of the cultural capital, the culture heritage. CUPIDO is highly dependent of their input in the analysis of the DNA in order to define the narratives of each region and to refine the potential activities based on it.</p> <p>The inhabitants will play an important role in the determination of what local or regional attractiveness actually is perceived as. Through interviews we will try to grasp the wishes and needs, partly for a baseline description and for a final review at the end, but also to elaborate more qualitative indicators that expresses the attraction of a place.</p>
How will the main deliverables be further used once the project has	<p>CUPIDO intends to create long lasting cross sectoral cooperation that inspires and initiates, and that systematically keep on analysing how to create new jobs and how to be part of the economic growth. The input is only partly dependent of authority support, most important is to engage and commit stakeholders, businesses and general public.</p>

been finalised?

Activities and Deliverables (C.5.1)

Activity	Indicator	Deliverable	Target
1. Set up Monitoring Methods of monitoring and result check list to be used by all	Policy Change	checklist and report	1
2. The story of the place Analyse the values / identify the core values of the area, using a narrative approach often used in tourism and cultural heritage, but adapted to the wider culture field.	Report / Strategy	Report, combined: The story of the place	7
2.a. The story of the place (sub)	Number of Readers	Report, combined: The story of the place	150
3. Perception Analysis Identify local community: needs and expectations on improvement of attractiveness of the own area. Survey outline provided by knowledge partners, survey realised by partners themselves.	Other (Define)	In-depth interviews leading to qualitative indicators for attractiveness	7
4. Stakeholder Overview Identify stakeholders: needs and expectations. Compose an overview of current situation. 2 levels: Own area and Project partners	Other (Define)	Report of In-depth interviews, possibly with internet presentations of selected good examples	7
5. Trends and Best Practices Identify best practices, consult trend watchers and test culture actions in all partner areas.	Exchange of Information Event (External)	Inspiration workshop: "Future Trends" targeted on Local and Cross-border participants	35
5.a. Trends and Best Practices (sub)	Number of participants	workshop	35
6. Value Chains Develop value chains for stakeholders, connected to the adapted narrative approach	Working practice change	Inspiration packages	7
7. Identification Business Developers Identify potential business developers. Engagement stakeholders and local forces.	Report / Strategy	Road map: Seven steps to reach a new story of the place based on new jobs in the	1

			cultural sector.
7.a. Identification Business Developers (sub)	Number of Readers	road map	150
8. Audience Development Communication to different audiences, through story telling experience memories. Culture to engage.	Working practice change	Storytelling	50

Number/Title	Period
4. Visualisation and testing of cultural potentials	Jan/2019 - Jun/2021
Responsible Beneficiary	Creative Foundation
Involved Beneficiaries	<ul style="list-style-type: none"> - Creative Foundation - Gemeente Heuvelland - Gemeente Middelburg - Highland and Islands Enterprise - Hogeschool West-Vlaanderen HOWEST - Høgskolen i Sørøst Norge - Landkreis Wesermarsch - Länsstyrelsen Värmland - Nome Kommune - Region Värmland - Rottneros Park Trädgård AB - Sunne kommun - Vereniging zonder Winstoogmerk Festival Dranouter
Description	<p>Question: How to transfer the cultural WP 3 characteristics into action?</p> <p>Creative Foundation will be responsible for the transnational review process and that time schemes are kept. The research partners will provide support in design or IT matters and assist to monitor and evaluate the public participation process.</p> <p>Each pilot area arranges tests, events or other approaches to refine the outcomes of WP 3, transferring these into concrete actions and cultural concept visualisations. All actions will connect to the culture business capacity, the main focus of WP 5.</p> <p>A digital exchange platform will function for feedback and input on partner ideas, designs or working plans. Local associations and stakeholders will get access. The target groups will be involved through interviews, consultations, panels, peer reviews, events/festivals, communication activities, regional idea workshops et cetera. Different ways of involvement will be applied in relation to the different target groups (one size doesn't fit all).</p> <p>Each local action will have to find ways to connect to the transnational input. Ideas that are in 'statu nascendi': creation of culture competence centres, culture/sculpture/ senses in a landscape, cultural heritage/ craftsmanship 3.0, sound/theatre performances & artists residences, culture applications in health care or next step:IT culture.</p> <p>Joint meetings: workshop in Belgium (Q4 2019) on transnational input and mid-term conference in Scotland (Q2 2020) on best practices.</p>
Who will use the main deliverables from this work package?	<ul style="list-style-type: none"> - Business support organisation - Education/training centre and school - General Public - Interest groups including NGOs - Local public authority - SME
How will you	The test beds cover a wide variety of culture fields (heritage, music,

involve target groups (and other stakeholders) in the delivery of the Work Package?

sculpture and landscape, health, digital culture) and aim at creating an inspiring environment for artists and culture businesses. They are highly dependent of input from the target groups in each field, have to be anchored in the local context and must invite people to get active. The aspect of transnational cooperation with its perspective of joint, cross-border performances will even more strengthen the stakeholder participation. The design of and the ideas behind test beds will be reviewed by partners as well by users.

How will the main deliverables be further used once the project has been finalised?

Sound installations, IT culture centres or cultural heritage initiatives (just to mention some) are meant to become inspiration centres for cultural development. Often realised in an existing context (festivals, sculpture parks, monuments etc) they are a new expression, the next additional step to turn mostly temporary events into year-around activities.

Activities and Deliverables (C.5.1)

Activity	Indicator	Deliverable	Target
1. Design and Install Centres of Excellence Each partner area will design and elaborate visualisations of art and cultural heritage making use of the artistically assets in the region. In some regions it will be the establishment of competence centres that stands central.	Pilots/ demonstrations	new Centres of Excellence for cultural inspiration	7
1.a. Inspiration Centres (sub)	Number of Users	local stakeholders, artists, visitors and residents	500
2. Events Arrange festivals, events, theme tours/walks, guided tours, story lines, exhibitions, temporary sculpture and much more (to be developed in the project) that showcase and visualise the local cultural potential. Obligatory is transnational input.	Communication Initiative	arts activities	100
2.a. Events (sub)	Number of Users	public events	5000
3. Image Building Elaborate image building by using local ambassadors and incorporate artist ambassadors.	Communication Initiative	place branders	25
3.a. Image Building (sub)	Number of Users	culture ambassadors	25

Number/Title

Period

Responsible Beneficiary	Hogeschool West-Vlaanderen HOWEST
Involved Beneficiaries	<ul style="list-style-type: none"> - Creative Foundation - Gemeente Heuveland - Gemeente Middelburg - Highland and Islands Enterprise - Hogeschool West-Vlaanderen HOWEST - Høgskolen i Sørøst Norge - Landkreis Wesermarsch - Länsstyrelsen Värmland - Nome Kommune - Region Värmland - Rottneros Park Trädgård AB - Sunne kommun - University of St Andrews - Vereniging zonder Winstoogmerk Festival Dranouter
Description	<p>Questions: What organisation models help to engage? How to use contemporary technologies to create and strengthen new business start-ups and existing SME's?</p> <p>Knowledge partner HOWEST, supported by Saint Andrews and South Norway Universities, is responsible. They will design on-line courses (MOOC's) and one-to-one support to businesses from each pilot. WP 5 runs parallel to the visualisation work package in order to regularly tank in suggestions to the universities.</p> <p>WP 5 is partly about organisation models that reinforce public participation in the cultural sector, benefiting inhabitants, businesses and visitors. A strong local anchoring helps to focus on business capacity. Region Värmland and HIE will take the lead to share their experiences in cooperative models, social enterprise and community organisation with all partners.</p> <p>The work package focuses mainly on the creation of jobs and start-ups in culture. 'Digitalizing the cultural world' will drive on testing new economic possibilities ranging from digital technology to craftsmanship 3.0.</p> <p>The focus is:</p> <ul style="list-style-type: none"> • to provide cultural sector with new skills through cross-sectorial meetings, business platforms and business support, • to test innovative approaches and new management models. Encourage adaptation to digital technologies, • and to explore new layers of knowledge on culture/places/monuments/events. <p>Joint meetings: the mid-term conference in Scotland (Q2 2020), a workshop in Wesermarsch (Q4 2020) and the final conference (Q2 2021).</p>
Who will use the main deliverables from this work package?	<ul style="list-style-type: none"> - Business support organisation - Education/training centre and school - General Public - Interest groups including NGOs - Local public authority - Regional public authority - Sectoral agency - SME
How will you involve target groups (and other stakeholders) in the delivery of the Work Package?	<p>Main target group: young people to alter the changing demographic of the areas towards an older population. Specific target groups: residents (co-creating products and services, public participation); locals/local guides for extra-ordinary local and experiences; small & medium enterprises (SME), including retail, food & beverage and visitors (special interest for instance culture tourists, arts & culture tourists, festival & events tourist, dance festival tourists).</p>
How will the main deliverables be further used once the project has	<p>The expectation is that in average 5 start-ups will have a solid base and a solid business plan to cope with the immediate future.</p>

been finalised?

Activities and Deliverables (C.5.1)

Activity	Indicator	Deliverable	Target
1. Organising Public Participation Elaborate, test and evaluate various models of organising public involvement ranging from methods in the cooperative tradition to knowledge master classes, from local cultural associations to neighbourhood movements and social enterprise models.	Report / Strategy	overview of organisation models	2
1.a. Organising Public Participation (sub)	Number of Readers	public organisation models	250
2. Process Analysis Description and evaluation of the public participation process in all work packages	Report / Strategy	process analysis	1
2.a. Process Analysis (sub)	Number of Readers	stakeholders and community involvement	150
3. Testing Innovative Approaches Testing innovative approaches and testing new business and management models. Encourage adaptation to digital technologies.	Working practice change	model descriptions	4
4. Develop new layers of Knowledge Creating new layers of knowledge on tourist places/ monuments/culture events, Gamification; Video mapping (light festival); Apps for events, tours/walks; QR technology/i-beacons to transfer knowledge on monuments, artefacts, places to customer/user	New Services	Culture related IT applications	10
4.a. Develop new layers of Knowledge (sub)	Number of Users	stakeholders, visitors and users	100
5. Explore VR as a Tool Explore virtual reality to get peoples' interest for new destinations, new	New Services	Virtual reality toolkit for culture	7

experiences as well as evaluate its use for health care therapy or for nature and culture experiences. VR use for integration of newcomers/immigrants introducing local culture

5.a. Explore VR as a Tool (sub)	Number of Users	end users	250
6. Support Young Entrepreneurs Support the young entrepreneurs <ul style="list-style-type: none"> • Develop a MOOC (Massive Office On-line Course) for on-line use • Arrange a boot camp for potential businesses • Build a detailed support programme including 1-2-1 time with tutors • Treat 12 topics 	New Services	MOOC (massive office on-line course)	4
6.a. Support Young Entrepreneurs (sub)	Number of Users	courses and tuition	70
7. Marketing Market and promote through print and digital media the space and its opportunities for culture start ups	Communication Initiative	digital marketing tools	25
7.a. Marketing (sub)	Number of Users	stakeholder SME:s & start-ups	35

C.6 Time plan

C.6 Indicative time plan

	2018	2019	2020	2021
	09 10 11 12	1 2 3 4 5 6 7 8 9 10 11 12	1 2 3 4 5 6 7 8 9 10 11 12	1 2 3 4 5 6
Work Packages				
1. Project management				
2. Communication activities				
3. Power of Culture, the DNA of a region				
4. Visualisation and testing of cultural potentials				
5. Empowerment and cultural job creation				

C.7 Investments

C.7 Investments

Title	Work Package
1. Conceptualisation 'klankmakerij':	4 Visualisation and testing of cultural potentials
Responsible Beneficiary	Vereniging zonder Winstoogmerk Festival Dranouter

Involved beneficiaries	<ul style="list-style-type: none"> - Creative Foundation - Gemeente Heuvelland - Gemeente Middelburg - Highland and Islands Enterprise - Hogeschool West-Vlaanderen HOWEST - Landkreis Wesermarsch - Länsstyrelsen Värmland - Nome Kommune - Region Värmland - Rottneros Park Trädgård AB - Sunne kommun - Vereniging zonder Winstoogmerk Festival Dranouter
Investment budget	121000
Period	01/01/2019 - 31/05/2021
Description	<p>'Klankmakerij' are multi-purpose, flexible and interactive installations of sound and games, connecting to folk music and a regional tradition of (old-fashioned) games.</p> <p>The idea is to re-design of the current folk music museum and turn it into an experience centre where sound and music are central, to create an inviting curiosity space. The concept still is pristine and therefore very much subject to a CUPIDO partner review, and it opens for joint music actions in international real-time events.</p> <p>This new concept aims to attract and inspire visitors and to extend the season for the region Westhoek. It aims also to attract (folk) musicians to stay for longer periods and have the inspiring environment act for creativity. The installation is flexible and can be part of the 'Path of Senses' idea of Gemeente Heuvelland, which is meant to experience the beauty of the Belgian landscape, the silence of it at some places, the music at others, local tradition in a third place. 'Klankmakerij' offers good opportunities to explore international components of North Sea folk music.</p> <p>The concept will be implemented in 2019, tested by the general public and adapted to fit better to the visitor expectations under 2020. It follows the time line of WP 4.</p>
Justification	<p>The non-profit association (vereniging zonder winstoogmerk) has for over 40 years arranged international folk music festivals attracting up to 50000 visitors, of which 60 % comes from the regions around. The organisation engages 1000 volunteers to run it. The festival's profile is that of a familiar event, of interest for families. Income is highly weather dependent, but in principle shall a surplus be invested again in further development of the folk music theme. The VZW staff of six people organises, apart from the preparation of the August festival, regular smaller events all over Belgium and all year round.</p> <p>It established amongst others a restaurant and a museum in a self-owned building in the village of Dranouter. In recent years they have seen a decrease in visitors to the rather traditional museum about folk music and its history. For that reason VZW Dranouter would like to develop a new concept that attracts in particular families and have them come back to the region Westhoek regularly.</p> <p>'Klankmakerij' (sound installations) will be in Dranouter is and be in place for a longer time.</p> <p>The basic idea is attractive and replicable for others and invites to joint interactive activities, which already is happening in the project application stage. The connection to the Nordic countries for example is evident with its many summer festivals of traditional folk music. Music is by nature a good way to get to know each other and we are confident that interchange will take place.</p>
Risks associated with the investment	<p>The 40-year tradition of organising festivals that attract up to 50000 visitors is the driver for the association VZW Dranouter. Regional development is an essential part of the activities and is realised in close cooperation with local and regional authorities . It is with its office and other facilities a major business in the town of Dranouter (703 inhabitants). The festival as such generating even more income to the local community..</p> <p>The investment will be in good hands and will exist after the project's closure.</p>
Location of the investment	
Location of the physical investment (NUTS code)	BE253 / NSRP

Location of the physical investment (NUTS code) - Outside of programme area			

Total: 121.000 €

C.8 External expertise (and services)

C.8 External expertise and services description

Description	Work Package	Contracting beneficiary	Budget
1. audit	1 Project management	Gemeente Heuvelland	6.000 €
2. share joint LB costs	1 Project management	Gemeente Heuvelland	7.700 €
3. information material	2 Communication activities	Gemeente Heuvelland	6.400 €
4. Student support for development of business plan related to relics from cold war (bunkers)	4 Visualisation and testing of cultural potentials	Gemeente Heuvelland	6.500 €
5. student support to new starters	5 Empowerment and cultural job creation	Gemeente Heuvelland	5.000 €
6. audit	1 Project management	Vereniging zonder Winstoogmerk Festival Dranouter	7.500 €
7. share joint LB costs	1 Project management	Vereniging zonder Winstoogmerk Festival Dranouter	29.207 €
8. website development, info material, artist expressions	2 Communication activities	Vereniging zonder Winstoogmerk Festival Dranouter	21.254 €
9. design and conceptualisation of artists in residence hub	3 Power of Culture, the DNA of a region	Vereniging zonder Winstoogmerk Festival Dranouter	17.000 €
10. design and conceptualisation of sound installations (klankmakerij) related to folk music	3 Power of Culture, the DNA of a region	Vereniging zonder Winstoogmerk Festival Dranouter	26.000 €
11. audit	1 Project management	Creative Foundation	8.750 €
12. Irrecoverable VAT Audit	1 Project management	Creative Foundation	1.750 €
13. share joint LB costs	1 Project management	Creative Foundation	24.860 €
14. marketing of the CUPIDO Folkestone project and the launch of the Cube as a digital hub, including branding, communications, signage, website, launch event	2 Communication activities	Creative Foundation	9.853 €
15. Irrecoverable VAT marketing	2 Communication activities	Creative Foundation	1.971 €
16. Design start of artworks related to the Folkestone Triennial (continues in wp 4); function is to invite and engage the local community and visitors;	3 Power of Culture, the DNA of a region	Creative Foundation	58.523 €

connect to emerging digital culture			
17. Creation of 'Coding Club' (start wp 3, carries on in wp 4); a fun and supportive environment for young people of all ages to develop programming skills. Coding Club is subject to joint peer review and to transnational use	3 Power of Culture, the DNA of a region	Creative Foundation	11.844 €
18. Irrecoverable VAT Folkestone Triennial and Coding club	3 Power of Culture, the DNA of a region	Creative Foundation	14.073 €
19. The Cube, convert building into a createch hub, a centre of excellence, by refurbishing it and installing uncontested fibre links to accommodate new digital businesses.	4 Visualisation and testing of cultural potentials	Creative Foundation	35.465 €
20. Irrecoverable VAT The Cube	4 Visualisation and testing of cultural potentials	Creative Foundation	6.570 €
21. Culture Coasting, a collaboration between arts organisations in east Kent utilises new technologies in areas of high unemployment for training sessions of community skills in the digital age.	5 Empowerment and cultural job creation	Creative Foundation	32.215 €
22. Learning and Engagement, digital and cultural support for our new businesses and for the wider area. It will deliver a range of workshops (business, digital, cultural) and networking events.	5 Empowerment and cultural job creation	Creative Foundation	9.475 €
23. Irrecoverable VAT Coasting & Learning and Engagement	5 Empowerment and cultural job creation	Creative Foundation	8.338 €
24. audit	1 Project management	Landkreis Wesermarsch	6.000 €
25. share joint LB costs	1 Project management	Landkreis Wesermarsch	24.500 €
26. audiovisual impressions/ film production of local culture actors and artists showing the engagement	2 Communication activities	Landkreis Wesermarsch	20.429 €
27. inspiration packages, costs for regional meetings and interchange of experiences between municipalities in the working area, b+b meetings, regional study visits	3 Power of Culture, the DNA of a region	Landkreis Wesermarsch	15.000 €

28. test bed development, connect to existing innovations networks from airplane industry and high tech ship building	4 Visualisation and testing of cultural potentials	Landkreis Wesermarsch	25.000 €
29. Costs for business development in tight cooperation with Digital Lab Zentrum Nordenham	5 Empowerment and cultural job creation	Landkreis Wesermarsch	35.000 €
30. audit	1 Project management	Highland and Islands Enterprise	9.100 €
31. share joint LB costs	1 Project management	Highland and Islands Enterprise	25.900 €
32. costs mid term conference	1 Project management	Highland and Islands Enterprise	12.500 €
33. local hot spot hosting; speakers, inspiration seminars cohort of 8 participant organisation	3 Power of Culture, the DNA of a region	Highland and Islands Enterprise	15.560 €
34. hot spot partner events; regional actions to be determined in WP 3; includes regional travel costs for stakeholders	4 Visualisation and testing of cultural potentials	Highland and Islands Enterprise	30.610 €
35. share joint LB costs	1 Project management	University of St Andrews	14.000 €
36. share joint LB costs	1 Project management	Rottneros Park Trädgård AB	8.750 €
37. external project support	3 Power of Culture, the DNA of a region	Rottneros Park Trädgård AB	15.598 €
38. support for regional sessions, travel, workshops	5 Empowerment and cultural job creation	Rottneros Park Trädgård AB	3.000 €
39. share joint LB costs	1 Project management	Sunne kommun	5.250 €
40. external project support	4 Visualisation and testing of cultural potentials	Sunne kommun	4.937 €
41. support for travel and workshops business development	5 Empowerment and cultural job creation	Sunne kommun	3.864 €
42. Share joint LB costs	1 Project management	Region Värmland	24.500 €
43. Production of prototypes of VR or film presentations for communication	2 Communication activities	Region Värmland	12.527 €
44. Inspiration meetings on the spot; on site; travel costs stakeholders	3 Power of Culture, the DNA of a region	Region Värmland	19.000 €
45. test bed of new ideas; Virtual reality in health care or culture product development like sculpture gaming	4 Visualisation and testing of cultural potentials	Region Värmland	48.775 €
46. generate new products and services based upon test bed experience; workshops and virtual meetings	5 Empowerment and cultural job creation	Region Värmland	15.000 €
47. audit	1 Project management	Høgskolen i Sørøst Norge	7.005 €

48. share joint LB costs	1 Project management	Høgskolen i Sørøst Norge	11.780 €
49. share joint LB costs	1 Project management	Länsstyrelsen Värmland	10.500 €
50. costs kick-off meeting in Värmland Q4 2018	1 Project management	Länsstyrelsen Värmland	5.000 €
51. support and specialist for overview on the history of building in the region	3 Power of Culture, the DNA of a region	Länsstyrelsen Värmland	14.950 €
52. material for visualisation of cultural heritage that supports input organisation's staff	4 Visualisation and testing of cultural potentials	Länsstyrelsen Värmland	8.500 €
53. specialist support in workshops on connection to contemporary technology	5 Empowerment and cultural job creation	Länsstyrelsen Värmland	7.180 €
54. audit	1 Project management	Nome Kommune	9.000 €
55. share joint LB costs	1 Project management	Nome Kommune	21.000 €
56. external trainee support in particular for development of wp 3 and wp 4	1 Project management	Nome Kommune	104.057 €
57. research support for DNA analysis, attractiveness and economic impact of culture businesses	3 Power of Culture, the DNA of a region	Nome Kommune	10.406 €
58. wp 3 & 4: workshop costs stakeholders ;travel costs for (international) meetings connected to trainee program	4 Visualisation and testing of cultural potentials	Nome Kommune	11.239 €
59. audit	1 Project management	Hogeschool West-Vlaanderen HOWEST	9.000 €
60. share joint LB costs	1 Project management	Hogeschool West-Vlaanderen HOWEST	26.077 €
61. support attractive perception survey and data collection economic impact; travel costs students	3 Power of Culture, the DNA of a region	Hogeschool West-Vlaanderen HOWEST	3.500 €
62. Costs for material, access, support, hosting workshop & visitors for Massive Online Open Courses (MOOC) in 12 topics - inspirational guidance to gain start-up excellence and to develop upward mobility in Technology Readiness Levels (TRL)	5 Empowerment and cultural job creation	Hogeschool West-Vlaanderen HOWEST	59.396 €
63. audit	1 Project management	Gemeente Middelburg	9.000 €
64. share joint LB costs	1 Project management	Gemeente Middelburg	45.500 €
65. Costs for text writing, editing, translations and	2 Communication activities	Gemeente Middelburg	113.000 €

photographic products for publicity/ promotion material to profile and market cultural heritage with regional and national spreading; produces also due to the city's engagement in national platform			
66. external support as of not in house expertise	1 Project management	Gemeente Middelburg	27.200 €
67. support to Identify core values;support for participative identity research incl in-depth interviews; support to develop experience memoirs / story telling. Transnational development costs as of being wp responsible; make experiences available	3 Power of Culture, the DNA of a region	Gemeente Middelburg	35.000 €
68. Costs for Inspirational workshops; regional participation meetings, local travel and accommodation; development of participative platform / citizen lab; preparation for centre of excellence	3 Power of Culture, the DNA of a region	Gemeente Middelburg	28.000 €
69. creation of centre of excellence; positioning and profiling of CUPIDO through events and public activities; testing and collecting best practices.	4 Visualisation and testing of cultural potentials	Gemeente Middelburg	85.000 €
70. Costs for organising economic entrepreneurial masterclasses (external lecturers, meeting and travel costs, national spreading); establish digital Middelburg virtual environment; support in digital technologies for place making; transnational input	5 Empowerment and cultural job creation	Gemeente Middelburg	106.956 €

Total: 1.519.294 €

C.9 Equipment

C.9 Specialist equipment

Description	Work Package	Contracting beneficiary	Budget
1. Material temporary open air sculpture in Path of Senses; decorate & install pottery rooms in cold war bunker; create access to and decoration of cold war monument. Concept 'Path of Senses' is subject for joint transnational development.	4 Visualisation and testing of cultural potentials	Gemeente Heuvelland	22.000 €

2. material and installation of artists residences; successively over 3 year	4 Visualisation and testing of cultural potentials	Vereniging zonder Winstoogmerk Festival Dranouter	56.000 €
3. The Cube, equipment (e.g. VOIP phones) for new businesses; plus materials and workshop resources for learning and engagement of younger generation	5 Empowerment and cultural job creation	Creative Foundation	12.295 €
4. Irrecoverable VAT The Cube & learning	5 Empowerment and cultural job creation	Creative Foundation	2.459 €
5. Material needed for the creation of practical event situations attached to appropriate local pilot (to be decided upon in WP3); create technical access to local high tech aviation or ship building knowledge; subject to transnational exchange	4 Visualisation and testing of cultural potentials	Landkreis Wesermarsch	45.000 €
6. technical equipment for Virtual Reality implementation, in support to young start-ups	5 Empowerment and cultural job creation	Landkreis Wesermarsch	20.000 €
7. technical equipment to enable business development; equipment for distant learning and VR	5 Empowerment and cultural job creation	Highland and Islands Enterprise	22.361 €
8. Movable stage for multi functional outdoor performances (dance, theatre, music, storytelling); specific technical equipment adapted to outdoor use. Make place for international joint events.	4 Visualisation and testing of cultural potentials	Rottneros Park Trädgård AB	10.583 €
9. Upgrade mobile broadband for better access to contemporary technologies	5 Empowerment and cultural job creation	Rottneros Park Trädgård AB	5.500 €
10. Technical equipment for virtual meetings and VR development	5 Empowerment and cultural job creation	Region Värmland	15.000 €
11. Virtual reality equipment for the meeting facilities in the "Centre of Excellence"	5 Empowerment and cultural job creation	Nome Kommune	6.253 €
12. Costs for setting up, integrating transnational elements and organic growth of our center of excellence; costs for technical equipment,	5 Empowerment and cultural job creation	Hogeschool West-Vlaanderen HOWEST	30.000 €
13. Costs material for creating public spaces of physical experience and experience memories that express the city's DNA; subject to transnational	3 Power of Culture, the DNA of a region	Gemeente Middelburg	40.000 €

D.1 Budget

D.1 Project budget - overview per beneficiary / per budget line

#	Beneficiary	Cntr.	Staff costs	Office and administration	Travel and accommodation	External expertise and services	Equipment	Investments	TOTAL BUDGET	(Net revenue)	TOTAL ELIGIBLE BUDGET
1	Länsstyrelsen Värmland	SE	79.452 €	11.918 €	12.500 €	46.130 €	0 €	0 €	150.000 €	0 €	150.000 €
1.1	Region Värmland	SE	173.955 €	26.093 €	15.150 €	119.802 €	15.000 €	0 €	350.000 €	0 €	350.000 €
1.2	Sunne kommun	SE	45.609 €	6.841 €	8.499 €	14.051 €	0 €	0 €	75.000 €	0 €	75.000 €
1.3	Rottneros Park Trädgård AB	SE	63.844 €	9.577 €	8.148 €	27.348 €	16.083 €	0 €	125.000 €	0 €	125.000 €
2	Nome Kommune	NO	109.561 €	16.434 €	12.050 €	155.702 €	6.253 €	0 €	300.000 €	0 €	300.000 €
3	Landkreis Wesermarsch	DE	125.148 €	18.772 €	15.151 €	125.929 €	65.000 €	0 €	350.000 €	0 €	350.000 €
4	Gemeente Middelburg	NL	151.038 €	22.656 €	14.150 €	449.656 €	40.000 €	0 €	677.500 €	0 €	677.500 €
5	Gemeente Heuvelland	BE	40.045 €	6.007 €	10.348 €	31.600 €	22.000 €	0 €	110.000 €	0 €	110.000 €
6	Vereniging zonder Winstoogmerk Festival Dranouter	BE	118.295 €	17.744 €	8.000 €	100.961 €	56.000 €	121.000 €	422.000 €	5.000 €	417.000 €
7	Hogeschool West-Vlaanderen HOWEST	BE	219.850 €	32.978 €	29.199 €	97.973 €	30.000 €	0 €	410.000 €	0 €	410.000 €
8	Creative Foundation	UK	111.921 €	16.788 €	12.850 €	223.687 €	14.754 €	0 €	380.000 €	0 €	380.000 €
9	Høgskolen i Sørøst Norge	NO	140.535 €	21.080 €	9.600 €	18.785 €	0 €	0 €	190.000 €	0 €	190.000 €
10	Highland and Islands Enterprise	UK	202.743 €	30.411 €	19.901 €	93.670 €	22.361 €	0 €	369.086 €	0 €	369.086 €
10.1	University of St Andrews	UK	148.909 €	22.336 €	14.755 €	14.000 €	0 €	0 €	200.000 €	0 €	200.000 €
-	Total	-	1.730.905 €	259.635 €	190.301 €	1.519.294 €	287.451 €	121.000 €	4.108.586 €	5.000 €	4.103.586 €
-	% of Total budget	-	42 %	6 %	5 %	37 %	7 %	3 %	100 %	0 %	100 %
-	ERDF	-	740.405 €	111.061 €	84.326 €	672.404 €	140.599 €	60.500 €	1.809.293 €	2.500 €	1.806.793 €
-	Norwegian funding	-	125.048 €	18.757 €	10.825 €	87.244 €	3.127 €	0 €	245.000 €	0 €	245.000 €

D1.1 - Shared costs to be claimed by the Lead Beneficiary from other beneficiaries

#	Beneficiary	Cntr.	Staff costs	Office and administration	Travel and accommodation	External expertise and services	Equipment	Investments	TOTAL BUDGET

-	Shared costs	-	0 €	0 €	0 €	0 €	0 €	0 €	0 €
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D1.2 In-kind contributions Not accepted, submission can not proceed.

D.2 Funding

D.2 Project budget - breakdown per beneficiary

EU Partners - ERDF

#	Beneficiary	Cntr.	Funding	Co-financing rate (%)	% of total Funding	Public contribution	Private contribution	Total contribution	TOTAL ELIGIBLE BUDGET
1	Länsstyrelsen Värmland	SE	75.000 €	50%	4%	75.000 €	0 €	75.000 €	150.000 €
1.1	Region Värmland	SE	175.000 €	50%	10%	175.000 €	0 €	175.000 €	350.000 €
1.2	Sunne kommun	SE	37.500 €	50%	2%	37.500 €	0 €	37.500 €	75.000 €
1.3	Rottneros Park Trädgård AB	SE	62.500 €	50%	3%	0 €	62.500 €	62.500 €	125.000 €
3	Landkreis Wesermarsch	DE	175.000 €	50%	10%	175.000 €	0 €	175.000 €	350.000 €
4	Gemeente Middelburg	NL	338.750 €	50%	19%	338.750 €	0 €	338.750 €	677.500 €
5	Gemeente Heuvelland	BE	55.000 €	50%	3%	55.000 €	0 €	55.000 €	110.000 €
6	Vereniging zonder Winstoogmerk Festival Dranouter	BE	208.500 €	50%	11%	0 €	208.500 €	208.500 €	417.000 €
7	Hogeschool West-Vlaanderen HOWEST	BE	205.000 €	50%	11%	205.000 €	0 €	205.000 €	410.000 €
8	Creative Foundation	UK	190.000 €	50%	10%	0 €	190.000 €	190.000 €	380.000 €
10	Highland and Islands Enterprise	UK	184.543 €	50%	10%	184.543 €	0 €	184.543 €	369.086 €
10.1	University of St Andrews	UK	100.000 €	50%	6%	100.000 €	0 €	100.000 €	200.000 €
-	Sub-total for beneficiaries outside (the Union part of) the programme area	-	€	50%	%	€	€	€	€
-	EU Partners Total	-	1.806.793 €	50%	100%	1.345.793 €	461.000 €	1.806.793 €	3.613.586 €

Norwegian beneficiaries - ERDF-equivalent

#	Beneficiary	Cntr.	Funding	Co-financing rate (%)	% of total Funding	Public contribution	Private contribution	Total contribution	TOTAL ELIGIBLE BUDGET
2	Nome Kommune	NO	150.000 €	50%	8%	150.000 €	0 €	150.000 €	300.000 €
9	Høgskolen i Sørøst Norge	NO	95.000 €	50%	5%	95.000 €	0 €	95.000 €	190.000 €
-	Norway Total	-	245.000 €	50%	14%	245.000 €	0 €	245.000 €	490.000 €

D.3 Spending plan

D.3 Project budget - overview per beneficiary / per year

#	Beneficiary	Cntr.	Year 1 (2018)	Year 2 (2019)	Year 3 (2020)	Year 4 (2021)	TOTAL BUDGET	(Net revenue)	TOTAL ELIGIBLE BUDGET
1	Länsstyrelsen Värmland	SE	16.393 €	52.934 €	59.349 €	21.324 €	150.000 €	0 €	150.000 €
1.1	Region Värmland	SE	28.233 €	121.875 €	128.672 €	71.220 €	350.000 €	0 €	350.000 €
1.2	Sunne kommun	SE	6.929 €	25.979 €	28.245 €	13.847 €	75.000 €	0 €	75.000 €
1.3	Rottneros Park Trädgård AB	SE	10.989 €	50.233 €	43.970 €	19.808 €	125.000 €	0 €	125.000 €
2	Nome Kommune	NO	17.874 €	128.093 €	112.954 €	41.079 €	300.000 €	0 €	300.000 €
3	Landkreis Wesermarsch	DE	18.233 €	118.775 €	142.862 €	70.130 €	350.000 €	0 €	350.000 €
4	Gemeente Middelburg	NL	32.935 €	235.910 €	281.970 €	126.685 €	677.500 €	0 €	677.500 €
5	Gemeente Heuvelland	BE	6.577 €	32.612 €	52.997 €	17.814 €	110.000 €	0 €	110.000 €
6	Vereniging zonder Winstoogmerk Festival Dranouter	BE	18.238 €	138.465 €	153.156 €	112.141 €	422.000 €	5.000 €	417.000 €
7	Hogeschool West-Vlaanderen HOWEST	BE	27.846 €	121.772 €	182.942 €	77.440 €	410.000 €	0 €	410.000 €
8	Creative Foundation	UK	20.074 €	140.298 €	164.347 €	55.281 €	380.000 €	0 €	380.000 €
9	Høgskolen i Sørøst Norge	NO	23.696 €	63.792 €	66.159 €	36.353 €	190.000 €	0 €	190.000 €
10	Highland and Islands Enterprise	UK	40.733 €	124.327 €	137.258 €	66.768 €	369.086 €	0 €	369.086 €
10.1	University of St Andrews	UK	20.177 €	66.099 €	68.399 €	45.325 €	200.000 €	0 €	200.000 €
-	Total	-	288.927 €	1.421.164 €	1.623.280 €	775.215 €	4.108.586 €	5.000 €	4.103.586 €
-	% of Total budget	-	7 %	35 %	40 %	19 %	100 %	0 %	100 %
-	ERDF	-	123.679 €	614.640 €	722.084 €	348.892 €	1.809.293 €	2.500 €	1.806.793 €
-	Norwegian funding	-	20.785 €	95.943 €	89.557 €	38.716 €	245.000 €	0 €	245.000 €

D.4 Activities outside (programme) area

D.4 Activities outside the programme area

Description	Beneficiary	Location	Budget
Attending international European conferences of importance organised by sister projects in f.ex Interreg Europe, Horizon 2020 or by international cultural networks. Mainly costs for travel & accommodation	Länsstyrelsen Värmland	European locations from IR Europe projects and similar	8.000 €
Total budget of activities to be carried out outside the programme area (indicative)			8,000 €
ERDF outside the programme area (indicative)			4,000 €
Total budget for beneficiaries* and activities located outside the programme area (EUR and %) * List of beneficiaries outside the programme area: None			8,000 € (0.19%)

E Finalise

Partners documentation

Beneficiary	Files
Länsstyrelsen Värmland (County)	f1c1 20180301171...rmland.pdf

Administrative Board of Värmland, County Administrative Board of Värmland)	
Region Värmland (Region Värmland, Region Värmland)	
Sunne kommun (Municipality Sunne, Municipality Sunne)	
Rottneros Park Trädgård AB (Rottneros Park Trädgård AB, Rottneros Park Trädgård AB)	f1c1 20180301115...ttneros.pdf
Nome Kommune (Municipality Nome, Municipality Nome)	f1c1 20180302142...ol_Nome.pdf
Landkreis Wesermarsch (County Wesermarsch, County Wesermarsch)	f1c1 20180226185...rmarsch.pdf
Gemeente Middelburg (Municipality Middelburg, Municipality Middelburg)	f1c1 20180303124...delburg.pdf
Gemeente Heuvelland (Municipality Heuvelland, Municipality Heuvelland)	f1c1 20180302141...velland.pdf
Vereniging zonder Winstoogmerk Festival Dranouter (VZW Festival Dranouter, VZW Festival Dranouter)	f1c1 20180222163...anouter.pdf f1c1 20180222163...anouter.pdf
Hogeschool West-Vlaanderen HOWEST (University of applied sciences HOWEST, HOWEST)	f1c1 20180302144..._Howest.pdf
Creative Foundation (Creative Foundation, Creative Foundation)	f1c1 20180227175...ndation.pdf f1c1 20180227175...ndation.pdf
Høgskolen i Sørøst Norge (University College of Southeast Norway, Department of Business and IT, USN)	f1c1 20180301174..._LoIUSN.pdf
Highland and Islands Enterprise (Highland and Islands Enterprise, HIE)	f1c1 20180302122...Andrews.pdf
University of St Andrews (University of St Andrews, University of St Andrews)	

Annexes

Title	File
Cupido additional information	f1c2 20180305095...pendix.docx

Request for reimbursement of preparation costs Yes. I have read and understood the requirements related to the receiving of reimbursement for preparation of my application (Fact Sheet No. 7). The lump-sum which we receive will cover all costs related to preparation of our application, and even though real cost calculation reveals costs higher than the lump-sum amount, these cannot be claimed to the North Sea Region Programme.

Bank Details

Account holder	Länsstyrelsen Värmland Våxnäsgatan 5 65186 Karlstad, Sweden
Contact	Katarina Nordmark katarina.nordmark@lansstyrelsen.se, +46 224 73 94
Account details	Bank: Danske bank Sverige (Normalmstorg 1, Box 7523, 103 92 Stockholm)

	Bank registration code: N/A SWIFT: DABASESX Bank account number: SE14 1200 0000 0128 1010 IBAN: SE14 1200 0000 0128 1010 Internal reference: CUPIDO
Terms	

Funding confirmation - I confirm that the activities and costs included in this application have not and will not receive any other European Union funding in addition to the grant from the North Sea Region programme.

Managing User Dirk Harmsen @ Länsstyrelsen Västra Götaland

Date of submission 05/03/2018 10:26:59

User Log of actions

e075 02/01/2018 12:15:04 e005 Dirk Harmsen e071 Linked EoI to FA

e075 05/03/2018 10:21:19 e005 Dirk Harmsen e071 Project application completed and ready to sign